

VILLAGENETWORKS
HIGH-SPEED RURAL BROADBAND, LOCAL SUPPORT

HIGH-SPEED BROADBAND FOR BUSINESS

where ordinary broadband can't reach

**HERE,
NOW**

Village Networks provides high-speed wireless broadband connections to any business, anywhere, at affordable prices.

More and more businesses are choosing to base themselves out-of-town. And more and more are finding that promises of broadband too often bring disappointment and frustration.

In rural locations, virtually every broadband provider offers a service that uses BT's telephone lines. Unless you're close to exchange, speeds are slow. As more and more people share those lines, the slower it goes, and the more often the connection is lost.

Some providers offer to install fibre optic connections and leased lines. Installation costs can run into tens of thousands. Monthly rental fees can be as high as £500 or more.

Satellite connections can be costly, too. Because of the huge distances involved, between earth stations and orbiting satellites, the transmission delays mean the connections aren't good enough for voice or video communications. And satellite broadband can be unreliable and support-intensive.

Village Networks wireless goes where ordinary broadband doesn't. It's readily available. It uses proven technology. And it costs much, much less than you'd expect.



Wireless broadband. Here, now.

Wireless broadband works on the same principle as the wireless network you probably have at home. Data travels between your computer and the internet connection by a digital wireless signal.

In 2003, Village Networks provided a community broadband network for homes and businesses in Steeple Claydon, in Buckinghamshire. Since then, the company has connected more and more users across the county, with fast, reliable, affordable broadband, where other providers can't or won't go.

Village Networks works with Buckinghamshire County Council, providing connections and backup broadband links for connections to schools, and connecting broadband-poor communities across the county.

Westcott Venture Park, home for a large number of leading-edge technology-dependent businesses, has broadband connections supplied and maintained by Village Networks.

What do I get? How much does it cost?

A standard Village Networks high-speed broadband connection provides download speeds around 5Mb/s, and upload speeds of 0.5Mb/s. You could be sending 10Mb files in less than 3 minutes, receiving them in around 15 seconds. And typical web pages load almost instantaneously. Included with the standard connection are up to 10 email addresses and 50Mb of webspace. Upgrades for email addresses or webspace are available.



For the standard Village Networks connection, there's a £49.50 installation fee, which covers the cost of the hardware, fitting and setting-up your connection. Thereafter, there's a monthly fee of just £29.50.

Most small businesses find the standard Village Networks connection has ample speed for their everyday needs. Some businesses, especially those in the media industry, look for even faster connections. No problem. Village Networks can tailor a connection to suit. The monthly subscription will depend on the type of connection required – but it will still represent outstanding value for money.

Can I keep my existing domains and email addresses?

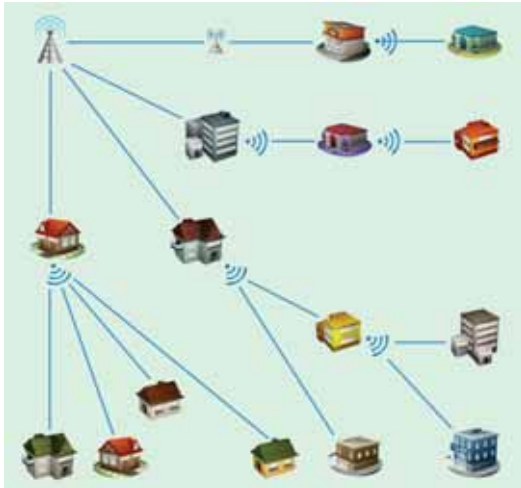
Yes, just as you would with any other provider. The change to Village Networks will be smooth and seamless. All you'll really notice are the new dazzling connection speeds you thought were out of reach.



How does it work?

Village Networks is connected to the UK's high-speed high capacity internet backbone. From those connections, it has a network of wireless links from point to point across large areas of Buckinghamshire.

The wireless signal used is very low strength, but can cover many kilometers between aerials. All that is required is a clear line of sight between the aerials.



The network has a highly sophisticated management system which ensures optimum performance for each subscriber. The system can identify and rectify problems before they happen. Not only does the system provide 24/7 network monitoring and management, but Village Networks has a team of locally-based engineers and technicians, who are on hand to provide support over the telephone, or on-the-spot, in the rare cases where remote problem-solving isn't possible.

What equipment is required?

Village Networks provides everything required to connect you. On the outside of your premises, a small aerial receives and transmits your broadband signal. The aerial has a cable to the inside of your property, where it's connected directly to a router, and then to your network. Power to the aerial is provided from a small power supply connected to a wall socket, then through the same cable that carries the data.



The kind of aerial typically mounted on your home or office.



A typical Village Networks node aerial, which distributes the broadband connection to several locations.



How do Village Networks customers use their broadband connections?

Village Networks high-speed broadband has opened up new possibilities for users and businesses in countless ways...

- Low-cost or free telephone and webcam connections with customers and business partners
- On-line sales of consumer and business products
- Web-based market research
- Sending and receiving files for graphic design, printing and publishing and CAD
- Providing remote support and maintenance for technology products and systems
- Music and video production
- Remote diagnostics for field service engineers
- Plant and process monitoring
- Farm administration and livestock reporting
- Website management
- 24-security camera control and recording

High speed broadband connections are the key to maximising the incredible potential of the internet. Creative, cost-saving and innovative ways to use such connections are being developed every day. All of them are at your disposal, with a high-speed broadband connection from Village Networks ■

**What Village Networks
customers say**

'Our Village Networks connection saved us from moving offices.'

'The alternative to Village Networks was a £1350 monthly fee...'

'Homeworking was out of the question, until I got a Village Networks connection.'

'VAT, H&S reporting, tendering: Village Networks have given us the fast internet access that is absolutely crucial to our business.'

'Without Village Networks, we'd have no broadband. Without broadband, our on-line retail business wouldn't be viable.'

'We send and receive big files, all the time. Thank goodness for Village Networks!'



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